

SUSTAINABILITY AND THE SEMINAR SERIES **Wind & Solar—What Works and What Doesn't**

Date: Thursday, Aug 27th, 2009
Time: 5:30 p.m. - 7:30 p.m.
Location: Lambton College - 1457 London Road, Sarnia, ON
Room: N105 (south entrance of the college)
Cost: **Free**

Introduction

Maike Luiken, Ph.D., Chair, IEEE London Section,
Dean, Sustainability, Business Development &
Applied Research

Keynote

Wind & Solar—What Works and What Doesn't

Keynote Speaker

David Cooke, President and CTO—True-North Power NG Inc.

Q & A—General Discussion



Beverages will be provided

www.bluewatersustainabilityinitiative.com

www.truenorthpower.com

london.ieee.ca

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Wind & Solar—What Works and What Doesn't

Abstract

All aspects of Wind & Solar Energy Generation will be covered; from designing and selecting suppliers to how to know when it's worth having your own system. Topics will include a REALITY CHECK on all the hype around RE Standard Offer Contracts and Net-Metering and how much of the information is distorted. Wind and solar systems are quite different but they can easily be integrated. This seminar will show you how to select a turbine or solar panel, why one technology is good or another may not be, and how to read and identify what's important in a warranty. At the end of the seminar you will feel more knowledgeable when speaking with a salesperson regarding equipment or interacting with government officials regarding local by-laws and regulations.

Bio

David Cooke, President and CTO—True-North Power NG Inc. After 20yrs as a military pilot with a BSc (Math/Physics) from Royal Military College of Canada, Mr Cooke developed a broad background in Aerospace (Canadian Space Station Program), Aviation and Internet software development before founding True North Power NG, a wind and solar systems manufacturer based in Ayr ON. True North operates the FREE Wind Test Centre now in Ayr ON near Kitchener, Cambridge, area and has personally installed and/or serviced over 200 wind turbines or wind/solar renewable energy systems across Ontario, the Maritimes, US, and Caribbean since 2002.

