

SUSTAINABILITY AND THE SEMINAR SERIES

Partners in Project Green: A Pearson Eco-Business Zone

Date: Thursday, Nov 26th, 2009
Time: 5:30 p.m. - 7:30 p.m.
Location: Lambton College - 1457 London Road, Sarnia, ON
Room: N105 (south entrance of the college)
Cost: **Free**

Introduction

Maike Luiken, Ph.D., Dean, Sustainability,
Business Development & Applied Research,
Chair, IEEE London Section

Keynote

Partners in Project Green: A Pearson Eco-Business Zone

Keynote Speaker

Chris Rickett, BES, MPA - Senior Project Manager,
Partners in Project Green

Q & A—General Discussion

Beverages will be provided

www.bluewatersustainabilityinitiative.com

www.partnersinprojectgreen.com

london.ieee.ca



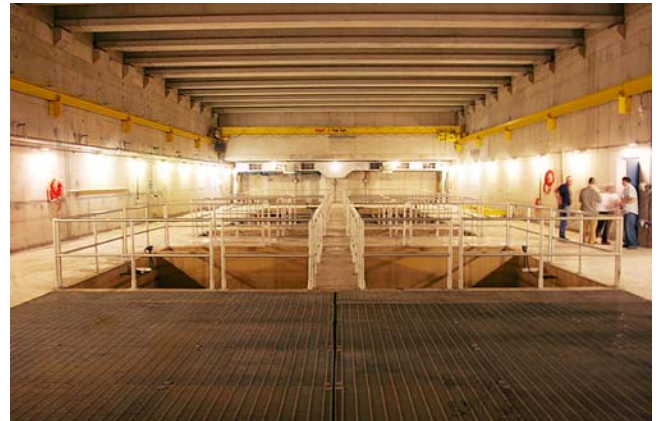
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Partners in Project Green: A Pearson Eco-Business Zone

Abstract

Opportunities to gain a competitive advantage through sustainable business practices are more attainable than you might think. Partners in Project Green is a growing community of businesses working together to green their bottom line by creating an internationally recognized eco-business zone around Toronto Pearson International Airport.

Through new forms of business-to-business collaboration, Partners in Project Green delivers programming that helps businesses reduce energy and resource costs, uncover new business opportunities, and address everyday operational challenges in a green and cost-effective manner.



Bio

Chris Rickett is a Senior Project Manager with Toronto and Region Conservation and heads Partners in Project Green: A Pearson Eco-Business Zone. Partners in Project Green is an initiative that assists businesses surrounding Toronto Pearson International Airport improve their financial and environmental performance. Chris holds a Bachelor of Environmental Studies with Honours in Planning from the University of Waterloo and a Masters in Public Administration from the University of Western Ontario, both of which he completed while serving as a municipal councillor in the City of Stratford, Ontario.

